

News Release

Blue Planet Studio and Chartwells School Dining Services Receive a Telly Award for the 2009 Sustainability Video

This year's video educates school age children on how to help their school "Go Green"

SAN DIEGO, July, 2009 (BUSINESS WIRE) – Blue Planet Studio, Inc., a marketing communications and digital media design firm, and Chartwells receive a 2009 Bronze 30th Annual Telly Award for outstanding achievement for the 2009 video production, Chartwells, Eat.Learn.Live, Sustainability Video.

A Telly Award is a premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest film and video productions, and groundbreaking web commercials, videos and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world. With nearly 11,000 entries from all 50 states and around the world, this year's 30th anniversary has been one of the most competitive and successful in the long history of the Telly Awards. To find out more about the Telly Awards, please visit their website at www.tellyawards.com.

The Blue Planet Studio production that was honored this year was produced for Chartwells, a division of Compass Group North America, which serves breakfast and lunch to over 2.5 million school children each day. Chartwells is using the production as part of its 2009/2010 Eat.Learn.Live campaign to educate and inspire children to participate in school programs aimed at sustainability and community responsibility. Eat. Learn. Live. is Chartwells' single-minded commitment to building strong bodies, sharp minds and establishing the basis for a long, healthy life.

"Chartwells' vision is to nourish the students we serve and to teach them valuable lessons that will last a lifetime," said Karen Dittrich, National Promotions Manager for Chartwells. "Our programs are fun, age appropriate, and provide opportunities for students to practice what they've learned. Blue Planet Studio has taken our vision and made it come to life through our Eat.Learn.Live videos."

About Blue Planet Studio, Inc.

Blue Planet Studio, Inc. is an advanced digital design and 3D animation studio specializing in providing graphics and 3D animation to the high-tech corporate community. Further information on Blue Planet Studio may be obtained on the Internet at www.blueplanetstudio.com.

About Chartwells School Dining Services

Chartwells, a division of Charlotte, NC-based Compass Group North America, provides dining services for over 550 public school districts and private schools, comprising over 4000 separate elementary, middle and high schools nationwide. For more information about Chartwells School Dining Services, visit www.eatlearnlive.com.

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